

Hair styling goes beyond – **AEROSIL®** and **SIPERNAT®** in hair wax for every and all day

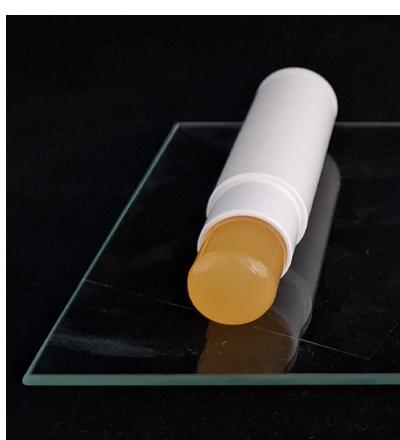


Perfect styled hair from morning meetings to midnight moments. Styling designed for anyone who needs control, flexibility and effortless beauty, discover the powerhouse which transforms your hair routine from rushed to radiant.

Benefits of AEROSIL® and SIPERNAT® in hair wax formulations:

- Improved thermal stability
- Perfect hold in a sleek ponytail
- Easy to comb out
- Voluminous styling also possible
- Less greasy look after combing out

Say goodbye to leaks in your purse on hot summer days



Hair wax stick stored
for 1 h at 65 °C

Left: with 6 % **SIPERNAT® 50 S**
Right: without silica

GUIDE FORMULATION

Phase	Ingredient	INCI	%w/w
A	TEGOSOFT® MM MB	Myristyl Myristate	10
	Hairflux®	Olea Europaea (Olive) Fruit Oil; Ricinus Communis (Castor) Seed Oil; Ceramide NG	0.5
	Sunflower Oil	Helianthus Annuus (Sunflower) Seed Oil	36.5
	Jojobaöl	Simmondsia Chinensis Seed Oil	12
	TEGIN® Pellets MB	Glyceryl Stearate	15
	KahlWax 8104 White Beeswax	Beeswax	12
	KahlWax 2442 L Carnauba	Copernicia Cerifera	1
	KahlWax 2039 L Candelilla	Euphorbia Cerifera	4
B	Cutina HR	Hydrogenated Castor Oil	3
	SIPERNAT® 50 S	Hydrated Silica	6
			100

PROCESSING

1. All ingredients of phase A were weight in a metal beaker and melted at 75°C with magnetic stirrer
2. Add phase B and pre- dissolve with dissolver with heated double wall container for 5 min at 500 rpm, use 4 cm toothblade for AEROSIL® and propeller for SIPERNAT®
3. Dissolve for 10 min at 2000 rpm with disc for AEROSIL® and at 1500 rpm with propeller for SIPERNAT®

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